



July 12, 2012

PRESS STATEMENT

**INTERNATIONAL MILLING DIRECTORY, GRAIN AND FEED MILLING TECHNOLOGY  
& INTERNATIONAL AQUAFEED**

*Cheltenham, UK (July 12, 2012):*

Grain and Feed Milling Technology, formerly 'Milling' magazine and first established in 1891, its sister publication International Milling Directory (now in its 21<sup>st</sup> year of publication) and International Aquafeed magazine (now in its 16<sup>th</sup> year of publication) are long-standing and widely-respected publications within their respective industry sectors focusing on milling, processing, nutrition and management.

The growing number of companies using our services now recognize the increased exposure that we, as publishers, extend to their advertising materials both in terms of longevity and wide reaching distribution, both online and in print.

Our company, Perendale Publishers Limited, has committed itself over the past five years to embracing the growing opportunities of digital reach, whilst at the same time investing in the long-term future of our print titles and introducing annual wall calendars for both milling and aquafeed events. Our digital titles include: The Global Miller; Global Milling News; The Aquaculturists, Global Aquaculture News, BioMarine Directory and The Events Register.

Recently, two staff members left Perendale Publishers Limited and have subsequently set up two rival publications, largely on digital sites, to compete with our well-established print and digital titles.

We must emphasize that these two new sites and their related activities have nothing to do with Perendale Publishers Limited, our current staff, technologies or titles.

We feel compelled to make this statement in the interests of readers, advertisers and the industry/academia in general in the hope that they do not mistakenly use the services of other providers in the belief that they are dealing with the respected and well-established titles published by Perendale Publishers Limited.

*- Roger Gilbert, Publisher and Managing Director of Perendale Publishers Ltd, Cheltenham, UK*